



LARIVE
INTERNATIONAL

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To whom it may concern

Zeist, September 25, 2014

Subject: Cooperation Larive International with India expert Peter Uyttewaal

Dear Sir / Madam,

Larive International is pleased to announce its cooperation with Peter Uyttewaal. Peter is founder and former owner of International Agricultural Processing Private Ltd., a gherking processing factory in India. Over the last 16 years, Peter has gained 'hands-on' experience in setting up- and doing business in India and has built an extensive network which is a valuable addition to the expertise of Larive in India.

India's business community is quickly modernising and developing a demand for foreign products and services. Opportunities for western companies are abundant. However, operating successfully in India is quite a challenge. Different rules and regulations, lack of transparency and a different business culture require adaptation and a specific approach. Local knowledge, experience and a strong network have often proven to be indispensable. Nevertheless, quite a few western companies operating in India, consider this market as their "best kept secret".

Since 1975, Larive International (www.larive.com) supports companies with their business development activities in emerging markets, including Asia, Central & Eastern Europe, Turkey, and East Africa. Larive's local partner network in India can provide professional services such as market research, market entry strategy, growth strategy, partner searches, management recruitment and M&A related services. Given Peter's experience in India, he will specifically focus on Agro & Food business development in this country. He will work closely with Larive's local partner network and give guidance to local agro & food projects, amongst others via FoodTechHolland (www.foodtechholland.com).

We look forward to our cooperation with Peter Uyttewaal and are pleased to strengthen our India team in the Netherlands consisting of Davinia Lamme (Partner) and Moniek Klein Gunnewiek (Project Manager). We are convinced that this partnership will allow us to assist our relations in this fast growing market even better. If you would like to discuss India's market potential for your business, please feel free to contact us or Peter Uyttewaal directly (peter.uyttewaal@larive.com).

Sincerely,



Frank Zuure
Director